

Today's Feed Lotting MAGAZINE

ABN 78 075 447 355

Advertising Rate Card

RATES EFFECTIVE JANUARY 1 2007

"today's FEED LOTTING" is distributed to and read by all Feedlots in Australia's only true and exclusive Feed Lotting specific publication.

DESCRIPTION			WIDE	DEEP	\$ BASE	\$ x 2 each	\$ x 3 each	\$ x 4 each
FRONT PAGE	+editorial				3000	2850	2700	2550
CENTRESPREAD	full color		365mm	x 250mm	2475	2350	2200	2100
FULL PAGE	full color		180mm	x 250mm	1485	1400	1330	1260
FULL PAGE	mono		180mm	x 250mm	1045	980	945	880
1/2 PAGE	full color	horizontal	180mm	x 120mm	965	925	890	850
1/2 PAGE	mono	horizontal	180mm	x 120mm	715	675	640	600
1/2 PAGE	full color	vertical	87mm	x 250mm	965	925	890	850
1/2 PAGE	mono	vertical	87mm	x 250mm	715	675	640	600
1/3 PAGE	full color	horizontal	180mm	x 80mm	855	820	790	760
1/3 PAGE	mono	horizontal	180mm	x 80mm	605	570	540	510
1/3 PAGE	full color	vertical	56mm	x 250mm	855	820	790	760
1/3 PAGE	mono	vertical	56mm	x 250mm	605	570	540	510

Also available:

- Special sizes
- Spot color
- Inserts
- Features
- Promotions
- Feature participation

2007 features to be advised

PUBLICATION DATES 2007

Summer	February 9
Autumn	May 4
Winter	July 27
Spring	October 27
Summer	December 28

2007 rates apply if booked
before January 21 2008
BOOKING & COPY DEADLINES

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